

## **Health and Adults Social Care and Communities Oversight and Scrutiny Committee**

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**Date of Meeting:** 05/12/2019

**Report Title:** The Tartan Rug: Current Position and Future Planning

**Portfolio Holder:** Cllr Jill Rhodes, Portfolio Holder for Corporate Services and Public Health

**Senior Officer:** Mark Palethorpe, Acting Executive Director of People

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### **1. Report Summary**

- 1.1. This report describes the use of the Tartan Rug as both a visual display that shows the health inequalities that exist across Cheshire East and a call to action to ourselves, our partners and our residents to work together to address these inequalities.
- 1.2. The report also sets out our intention to develop a place-based approach to our Joint Strategic Needs Assessment that will provide a detailed reflection of the health needs and opportunities for targeted work to address them in each of our eight Care Communities.

### **2. Recommendations**

- 2.1. The committee is asked to note the report and endorse our approach to supporting Cheshire East Council, our partners and our residents to address local health challenges and reduce inequalities using a robust, health intelligence led approach.

### **3. Reasons for Recommendations**

- 3.1. This approach will support:
  - 3.1.1. Council and health commissioning.

3.1.2. Our Communities Team, the Care Communities and Primary Care Networks.

3.1.3. Ward Members.

3.1.4. Residents.

#### **4. Other Options Considered**

4.1. None – publishing the JSNA is a statutory responsibility of the Health and Wellbeing Board and the Tartan Rug comprises part of it.

#### **5. Background**

5.1. Where we are now:

5.1.1. The physical and emotional health and wellbeing of the residents of Cheshire East is generally good. However, there are pockets of significant socioeconomic deprivation that exist across the borough that are leading to inequalities between those living in our most deprived wards and those in the most affluent wards.

5.1.2. An example of this inequality is the 13-year gap in life expectancy between women living in Gawsorth and women living in Crewe Central, and an 11 year gap in life expectancy between men living in Wilmslow East and men living in Crewe Central. We need to work as both a council and as system to close these gaps.

5.1.3. In the Cheshire East Partnership Five Year Plan, we commit to working collaboratively to improve the health and wellbeing of our residents. A targeted approach to the delivery of health and community services will ensure that we are not only addressing inequalities but will give the best return on investment, and support the Local Industrial Strategy on delivering inclusive growth.

5.1.4. The Tartan Rug is a visual display of how our local communities compare with the rest of the country on a range of Public Health indicators. The Tartan Shawls are extracts of the Tartan Rug that correspond to the eight care communities.

5.1.5. Across the top of the Tartan Rug are the electoral wards of Cheshire East, and listed down the side are the range of indicators that are included in the Public Health Outcomes Framework.

5.1.6. The areas that are the darkest red are in the bottom 20 percent of the country and the areas of brightest green are in the top 20 percent.

5.1.7. The areas with the most red are in the centres of Crewe and Macclesfield. These are the areas with the greatest health needs and the greatest concentration of socioeconomic deprivation.

5.1.8. The Tartan Rug is a helpful way to visualise the inequalities that exist across the borough in terms of physical and emotional health and wellbeing. This shows where the need is greatest and where interventions could be targeted to have the greatest effect.

5.1.9. The Tartan Rug forms part of the Cheshire East Joint Strategic Needs Assessment (JSNA), which it is a statutory responsibility for the Health and Wellbeing Board to publish. The JSNA is published on our website, is publically accessible and incorporates not only the Tartan Rug but also chapters on specific areas that relate to commissioning and health.

## 5.2. Where do we want to be and what changes are we making:

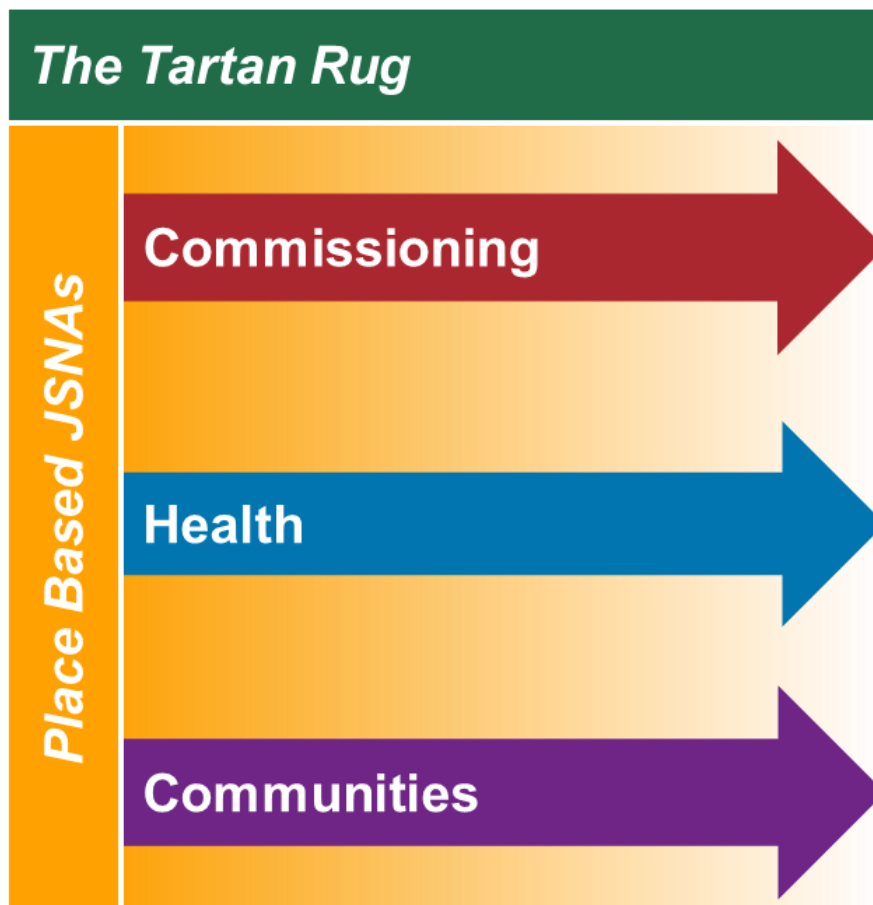
5.2.1. The Tartan Rug represents a good first step in describing and sharing an understanding of the health needs of Cheshire East residents. It provides not only a visualisation of the challenges that we need to work towards addressing, but can also be used as a call to action for making local changes.

5.2.2. We have shared the Tartan Rug widely within Cheshire East Council and also with local partners via leadership and partnership boards. We have also provided briefings for members on how they can use the Tartan Rug and to support their residents in accessing community grants.

5.2.3. In order to understand the challenges presented by the Tartan Rug we will commence a rolling work programme to look at the detail that underpins the indicators in neighbourhoods and towns. This will lead to the compilation of eight place based JSNA chapters on the footprint of the eight care communities that describe the needs and opportunities for improvement.

5.2.4. The public health intelligence team will lead the development of the place based JSNA and will work collaboratively with partners from across Cheshire East Council and with key external partners including capturing the voice of the public.

5.2.5. The Tartan Rug provides the overview that can help to shape our commissioned services, how local health services can be configured and what can be done in local communities. The place based JSNA chapters will provide the richness of information that will enable more targeted approaches to be developed.



5.2.6. This work will dovetail with pieces of work that are ongoing across Cheshire East including community grants, social value and the work of community connectors.

5.2.7. Work on the first place based JSNA chapter will begin when our new public health analysts join the public health intelligence team and the process will be made more robust with the successful recruitment of two JSNA officers who will write the chapters.

5.2.8. Ultimately, the impact we would hope to see would be a greening of the Tartan Rug over the next decade. That would mean an improvement in a range of health outcomes for the people who are living in our most deprived communities.

## 6. Implications of the Recommendations

### 6.1. Legal Implications

6.1.1. Any commissioning activity arising from the proposed work plan will need to be procured in accordance with the Public Contracts Regulations 2015 and the Council's own Contract Procedure Rules. The legal team will provide support and advice as appropriate.

6.1.2. The Tartan Rug forms part of the JSNA, which local authorities and CCGs have joint statutory responsibility under the Health and Social Care Act 2012 to prepare, through the Health and Wellbeing Board.

6.1.3. Additionally, the use of this visual tool as an approach to understand and address the health needs of Cheshire East residents demonstrates the Council's commitment and adherence to the statutory duties in the Care Act 2014, particularly the duty under section 2 to promote well-being in respect of all adults with or without eligible needs, with the aim of preventing or delaying the onset of eligible needs.

## **6.2. Finance Implications**

6.2.1. There are no financial implications for the recommendations in this report. The staff time and resources that will be needed to develop the place based JSNA will be funded via the existing Public Health ring-fenced grant.

## **6.3. Policy Implications**

6.3.1. Producing the JSNA is a statutory responsibility that we will be fulfilling with this work.

6.3.2. The place based JSNA will support the Cheshire East Partnership Five Year Plan, the Joint Health and Wellbeing Strategy and ensure that our residents live well for longer.

## **6.4. Equality Implications**

6.4.1. The proposed work plan aims to describe the impacts of and underlying causes of the health inequalities in Cheshire East and to make recommendations to reduce inequalities and the impacts of inequalities on our residents.

## **6.5. Human Resources Implications**

6.5.1. Ensuring we recruit and retain the right people to be able to carry out the work required.

## **6.6. Risk Management Implications**

6.6.1. The place based JSNA will support reduction in avoidable harms in our neighbourhoods and communities by identifying gaps or opportunities for targeted interventions.

## **6.7. Rural Communities Implications**

6.7.1. Health inequalities in our rural communities will be identified and recommendations will be made on how to address these where possible.

## **6.8. Implications for Children & Young People/Cared for Children**

6.8.1. Reducing health inequalities will have a positive benefit on the life course of all of our residents and this will have the greatest impact over the life course of those who are children now and children born in Cheshire East in the future.

6.8.2. There is the potential to interrupt health inequalities that have been passed from one generation to the next allowing subsequent generations to flourish in our most deprived communities.

## **6.9. Public Health Implications**

6.9.1. The proposed programme of work aims to improve public health across Cheshire East through the reduction of health inequalities.

## **6.10. Climate Change Implications**

6.10.1. Recommendations will be made on how health and wellbeing can be improved in communities across Cheshire East.

6.10.2. These will be evidence based but may include recommendations that reduce our carbon footprint, or that mitigate against the consequences of climate change.

## **7. Ward Members Affected**

7.1. All

## **8. Consultation & Engagement**

8.1. All members have been invited to briefings on the Tartan Rug and how they can use it within their wards and with their residents.

8.2. The Tartan Rug and JSNA have been shared and are used by many partner organisations already and there is a commitment to using good quality health intelligence and evidence to guide commissioning and service delivery across the Cheshire East Place.

## **9. Access to Information**

9.1. The Cheshire East JSNA is accessible on our website  
[https://www.cheshireeast.gov.uk/council\\_and\\_democracy/council\\_information/jsna/jsna.aspx](https://www.cheshireeast.gov.uk/council_and_democracy/council_information/jsna/jsna.aspx)

## **10. Contact Information**

10.1. Any questions relating to this report should be directed to the following officer:

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## 11. Version Control

Date	Version	Author	Meeting report presented to	Consultees		Summary of amendments made
				Name of officers consulted	Date consulted	
24/10/19	1.0	Matt Tyrer	DMT			
06/11/19	1.1	Matt Tyrer	DMT	Nikki Wood-Hill Lisa Crisford Deborah Nickson	25/10/19	Finance, HR and legal comments
20/11/19	2.0	Matt Tyrer	CLT			No changes